

Flat 8a Needy Row,  
Helperson,  
Victimstown,  
HE1 9ME

Crimson Lagoon,  
Far Away Island,  
Mysteryville,  
MY57 3RY

Sunday 1<sup>st</sup> January

Dear Ms Vengeance,

As the new year breaks and our beloved town is in peril, I appeal to you for your vital help in catching the Phantom Prankster. I know that this is an opportunity you will not be able to refuse.

First and foremost, the Phantom Prankster is a formidable enemy. It is going to require someone of immense strength and agility to match his prowess – attributes only you can bring. Your unrivalled abilities make you the ultimate candidate to provide your services and the glory you will achieve from the victory will be renowned across the land. It's an opportunity you cannot miss.

A useful piece of information to note is that the Phantom Prankster is currently suffering from the flu; his defences are weakened and his judgements are temporarily clouded. Due to his illness, he has not been moving around as regularly as he likes to – the perfect opportunity to pounce whilst he least expects it. Surely you don't want to miss the perfect opportunity to use his flu to your advantage?

A fact you must consider is that the residents of Victimstown are at their wit's end. They live in fear of the Phantom Prankster – many refusing to leave their home in the wake of his terror. The tricks he plays leave them embarrassed and confused: who would want to live this way? His reign over the town must come to a swift end.

Without a doubt, you are the only superhero with the skills, knowledge and strength to battle the Phantom Prankster. Your generosity and warm heart make me absolutely certain that you will want to protect Victimstown at any cost. Don't let us down.

Yours sincerely,

Mrs Victoria Timmins

# Writing to Persuade

## Structure

### Introduction

Grab the reader's attention and clearly state your opinion.

### Main Body Paragraphs

Give reasons for your opinions and explain these in detail.

### Conclusion

Remind the reader of your opinion and leave them with something to think about.

## Persuasive Language

### Modal Verbs

(must, will, should)

### Modal Adverbs

(definitely, absolutely, certainly)

### Evaluative Language

(incredible, outstanding, awful, revolting)

## Sentence Starters

First, let's talk about...

Another important point worth considering...

Astonishingly, some people don't know that...

Yet another incredible thing about..

Finally, and most importantly...

Best/Worst of all...

## Persuasive Devices

Tell a personal story.

Give an expert's opinion.

Include statistics.

Ask rhetorical questions.

Use repetition.

## Powerful Statements

Just think about it!

It's out of this world!

We can't let this go on!

We must stop this now!

You know I'm right!

## Remember:

Consider your audience.

Make your opinion clear.

Use a strong voice.

Give reasons for your opinion.

Check your spelling and punctuation.