

Flat 8a Needy Row,
Helperson,
Victimstown,
HE1 9ME

Crimson Lagoon,
Far Away Island,
Mysteryville,
MY57 3RY

Monday 8th February

Dear Ms Vengeance,

As the New Year breaks and our lovely town is in danger, your help to us is vital so I ask you for your help in catching the Phantom Prankster. I know that this is an opportunity you will not be able to refuse.

First of all, the Phantom Prankster is a formidable enemy. Your amazing abilities make you the best candidate for this job. It's an opportunity you cannot miss.

A useful piece of information is that the Phantom Prankster is currently suffering from the flu; his defences are weakened and his thoughts are confused. Due to his illness, he has not been moving around as much as he likes to – the perfect opportunity to pounce whilst he least expects it. Surely you don't want to miss this incredible chance to defeat him?

You must consider that the residents of Victimstown are completely fed up. They live in fear of the Phantom Prankster. The tricks he plays leave them embarrassed and confused: who would want to live this way? His power over the town must come to a swift end.

Without a doubt, you are the only superhero with the skills, knowledge and strength to battle the Phantom Prankster. I am absolutely certain that you will want to protect Victimstown at any cost. Don't let us down.

Yours sincerely,

Mrs Victoria Timmins

Writing to Persuade

Structure

Introduction

Grab the reader's attention and clearly state your opinion.

Main Body Paragraphs

Give reasons for your opinions and explain these in detail.

Conclusion

Remind the reader of your opinion and leave them with something to think about.

Persuasive Language

Modal Verbs

(must, will, should)

Modal Adverbs

(definitely, absolutely, certainly)

Evaluative Language

(incredible, outstanding, awful, revolting)

Sentence Starters

First, let's talk about...

Another important point worth considering...

Astonishingly, some people don't know that...

Yet another incredible thing about..

Finally, and most importantly...

Best/Worst of all...

Persuasive Devices

Tell a personal story.

Give an expert's opinion.

Include statistics.

Ask rhetorical questions.

Use repetition.

Powerful Statements

Just think about it!

It's out of this world!

We can't let this go on!

We must stop this now!

You know I'm right!

Remember:

Consider your audience.

Make your opinion clear.

Use a strong voice.

Give reasons for your opinion.

Check your spelling and punctuation.